

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
09/800,524	03/08/2001	Kunimasa Suzuki	204078US6 5017			
22850	7590 04/07/2006	EXAMINER				
OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. 1940 DUKE STREET			ZEENDER, FLORIAN M			
	IA, VA 22314		ART UNIT	PAPER NUMBER		
				3627		
	•		DATE MAILED: 04/07/2006			

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary		Application	No.	Applicant(s)					
		09/800,524		SUZUKI ET AL.					
		Examiner		Art Unit					
		F. Ryan Zee	nder	3627					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply									
A SHORTENED STATUTORY IN THE MAILING DATE OF THIS (In Extensions of time may be available under after SIX (6) MONTHS from the mailing date. If the period for reply specified above is lessent in	communication. the provisions of 37 CFR 1.13 te of this communication. s than thirty (30) days, a reply e maximum statutory period w period for reply will, by statute, three months after the mailing	36(a). In no eventy within the statuto will apply and will a cause the applications.	, however, may a reply be tir ry minimum of thirty (30) day expire SIX (6) MONTHS from ation to become ABANDONE	nely filed ys will be considered time the mailing date of this of the considered time.					
Status									
1) Responsive to communication	ation(s) filed on 1/4/20	006 .							
2a) This action is FINAL .									
3) Since this application is in	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Disposition of Claims									
4a) Of the above claim(s) 5) ☐ Claim(s) is/are allo 6) ☒ Claim(s) <u>1,2,4-7,9-12,14-</u> 7) ☐ Claim(s) is/are objective.	<u>'</u>								
Application Papers									
9) The specification is objected 10) The drawing(s) filed on 08 Applicant may not request the Replacement drawing sheet(11) The oath or declaration is	March 2001 is/are: a at any objection to the c s) including the correcti	a)⊠ accepte drawing(s) be ion is required	held in abeyance. Se if the drawing(s) is ob	e 37 CFR 1.85(a). ejected to. See 37 C	FR 1.121(d).				
Priority under 35 U.S.C. § 119									
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) □ All b) □ Some * c) □ None of: 1. □ Certified copies of the priority documents have been received. 2. □ Certified copies of the priority documents have been received in Application No 3. □ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.									
Attachment(s)		,) 🗖 Intensious Summers	(PTO-412)					
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawi Information Disclosure Statement(s) (I Paper No(s)/Mail Date	ng Review (PTO-948)		Paper No(s)/Mail D Notice of Informal F Other:	ate	O-152)				

Application/Control Number: 09/800,524

Art Unit: 3627

DETAILED ACTION

Claim Rejections - 35 USC § 103

Claims 1-2, 4-7, 9-12, 14-17, and 19-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Sharp et al. in view of Salvo et al. (US6,341,271) and Official Notice.

Sharp et al. disclose order information receiving means for receiving via a computer global network 150 at least first and second order information of merchandise (See for example Col. 1, line 56); the first and second order information being formed based on respective first and second purchase requests received via respective first and second sales channels (i.e., first and second customers; See Col. 1, lines 54-58) that use the network (See for example Col. 3, lines 14-17); and stock control means for controlling a stock of said merchandise to be distributed to the first and second sales channels based on the first and second order information.

Sharp et al. lack the specific teaching of the second purchase request being received via a second sales channel which is a point of sales location (where a new product is stored) that does not use the network; the supplier supplying the merchandise based on an actual sales condition; and the network being specifically the Internet utilizing web pages.

Salvo et al. teach an e-commerce system utilizing web pages on the Internet to receive order information and further teach that it is well known to grasp an actual sales condition (i.e., real-time needs) and supply the merchandise based on the sales condition (See for example Col. 3, lines 40-62; and Col. 7, line 38 – Col. 8, line 4).

Art Unit: 3627

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Sharp et al. to include the supplier supplying the merchandise based on an actual sales condition, and the network being the Internet utilizing web pages, as taught by Salvo et al., in order to provide the proper inventory as needed (See for example Salvo et al., Col. 7, lines 41-42).

The Examiner takes Official Notice that it was well known in the art of commerce to make a purchase request for a new <u>product</u> that is to be stored in a second sales channel which is a point of sales location (i.e., a retail location from which the owner of the retail establishment, acting as a customer, makes a purchase request from a <u>supplier to restock his/her shelves</u>) that does not utilize the network (i.e., the retail establishment uses mail, face-to-face, phone, or fax communication to make/send purchase requests).

Re claims 16-20, the "first order information forming <u>device</u>" would be the computer using the network (as disclosed in Sharp et al.) and the "second order information forming <u>device</u>" would be the receiving fax machine or phone.

Re claims 2, 3, 7, 8, 12, 13, 17, and 18: Sharp et al. in view of Salvo et al. lack the specific teaching of stopping the supply of merchandise due to the sales debut of a new product. However, it is well known in the art to stop the supply of a product when it is about to be replaced by a new product and it would have been obvious to one of ordinary skill in the art at the time of the invention to employ the step of stopping the supply of a product for a predetermined period before a new product is released, to prevent the accumulation of unwanted inventory.

Art Unit: 3627

Response to Arguments

Applicant's arguments received 1/4/2006 have been considered but are not persuasive. The applicant argues that the prior art does not teach storing new product in a second sales channel which is a point-of-sale location that does not use the network. The Examiner has addressed this argument in the rejection above to show how the prior art does teach the limitation.

The Applicant further argues that the use of Official Notice is not permissible as grounds for rejection and has requested citation of a reference for support of the use of Official Notice. However, the applicant has not properly traversed the use of Official Notice by clearly stating why (with respect to applicant's invention) the features that the Examiner states to be well known are not well known in the art. The applicant merely makes a statement that the features are not "capable of instant and unquestionable demonstration as being well-known" which does not constitute a proper traversal. The use of Official Notice remains proper and the rejections have been maintained.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to F. Ryan Zeender whose telephone number is (571) 272-6790. The examiner can normally be reached on Monday-Friday, 8am-5pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alex Kalinowski can be reached on (571) 272-6771. The receptionist's phone number for the Technology center is (571) 272-3600.

Page 5

Art Unit: 3627

The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

F. Zeender Primary Examiner, A.U. 3627 April 3, 2006

F. RYAN ZEENDER PRIMARY EXAMINER